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## **Alelo Provides Enterprise License for Handheld Training Platform to the DoD**

Alelo Inc., a creator of advanced learning products for cross-cultural communication skills, received a contract award to deliver language and culture training technology for handheld devices to the Department of Defense. Marine Corps Systems Command (MARCORSYSCOM) awarded the contract to provide an enterprise level license for the Uku handheld training platform. Uku delivers interactive multimedia foreign language and culture training programs on Apple handheld devices, including the iPhone and iPod. Servicemembers will be able to install the Uku platform, and a variety of free of charge interactive training modules on their device.

The Marine Corps has also contracted with Alelo to develop and deliver a suite of Uku-based culture and language training materials, initially focusing on Afghanistan and Iraq, and other training courses in the future.

These programs are designed to supplement Alelo's game-based learning products, such as the Dari and Pashto language and culture training systems (also known as Tactical Dari and Tactical Pashto), as well as with Alelo's multi-player training capability called Virtual Role Players (VRP). Together these will provide trainees with a wide spectrum of anywhere, anytime training capabilities, from basic vocabulary through advanced conversational skills, both prior to deployment and in within their area of operation. Alelo's training products have already demonstrated their effectiveness in developing mission-relevant communication skills, improving operational effectiveness and saving lives. This new handheld capability will increase the accessibility and effectiveness of Alelo's offerings, and will provide trainees with a way to continue to develop, strengthen, and sustain their communication skills.

Alelo is the Hawaiian word for "language," which is at the heart of the company's mission to develop technology-based learning systems that promote cross-cultural communication skills. "Uku" means "flea" in Hawaiian, reflecting the small size of the training devices that it supports. For more information, visit <http://www.alelo.com>.

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